



## Hudson Pride Connections

"A Center for the lesbian, gay, bisexual, transgender communities and all people living with HIV, since 1993."

To Whom It May Concern:

On February 29, 2008, Hudson Pride Connections and the Pride Connections Center of New Jersey is holding its Annual Vision Gala at Puccini's Restaurant in Jersey City. This fundraising event will support the continued expansion of the region's first LGBT/HIV Community Services Center, as well as the unveiling of the 2008-09 Pride Center expansion plans, as our services grow to meet the needs of our communities.

This celebratory night of fine dining and friends will feature an open bar, door prizes, a Silent Auction with fantastic items, and most importantly, access to some very special guests. We are proud to announce such notable guests in attendance will be Honorary Chair Jerramiah T. Healy, Mayor of Jersey City, and Keynote Speaker U.S. Congressman Albio Sires. Admission to this event will be \$150 per person, or \$125 for our members. In addition, tables are available for \$1,250 for a table of ten.

We are actively encouraging friends of Hudson Pride Connections to attend, and to best their attendance with sponsorship of our event. By sponsoring this event you are providing critical support in keeping the doors of the Pride Center open to the public, especially in a year that will overcome obstacles in Federal funding cuts both on the Ryan White Treatment Modernization Act and Community Development Block Grants.

The following are a range of the sponsorship levels we offer. Proportionate to the amount of your donation, all sponsors will enjoy recognition in our program guide, and a display of your logo which will be projected in a looped presentation throughout the dinner portion of the evening. Sponsors will enjoy visibility to an elite group that attended our Gala each year. Among those in attendance are County Executives, Freeholders and Mayors, City Council Members, State Assembly Members and Senators; and New Jersey's prominent non-profit organizations including Hyacinth AIDS Foundation, Garden State Equality, Hudson Diversity Action Council, to name a venerable few.

### **Title Sponsor \$25,000**

At our most exclusive level, the Title Sponsor will have the most prominent access to branding as host of the event, including an on-stage address of the attendees. Other ad features include the outside back cover of the Gala program guide, 3:1 logo display time in sponsorship presentation, prime logo placement in all printed and electronic advertising materials, and 10 premier banquet tickets.

### **Gold Sponsor \$10,000**

At this level, the Gold Sponsor will have premier ad placement, sponsorship recognition in our program guide and access to all logo placement in all printed and electronic advertising materials. Other benefits include a 2:1 logo display in our projected sponsorship presentation and 10 premiere banquet tickets. In addition, your logo will be included on our website and listed in all press releases and materials.

### **Table Sponsor \$5,000**

As Table Sponsor, your business will enjoy 1:1 logo display in our sponsorship presentation, and 10 Premier banquet tickets. In addition, your logo will be included on our website and listed in all press releases and materials.

All donations are fully tax deductible. By sponsoring this event, you can proudly be an integral part of how our organization continues its tradition of client-centered services as well as its new initiatives to improve the resources and lives of young people. With the opening of a Cyber Center, included in our expansion plans, as well as the reinstatement of the Buddy program, your generous donation will help HPC's survival and steadfast adherence to its mission. I look forward to hearing from you soon.

Sincerely,

Guido Sanchez, Executive Director  
Darren Tobia, Outreach & Development Coordinator

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